

FROM THE CREATORS OF **FINDING NEMO**



Disney PRESENTS A PIXAR FILM

THE INCREDIBLES

ORANGE CUSTOMERS TEXT INCREDIBLES TO 247 FOR FREE TEXT UPDATES CAN YOU SAVE THE DAY? ©Disney/Pixar PlayStation 2

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MEET THE PARRS, A FAMILY OF SUPERHEROES • WWW.THEINCREDIBLES.CO.UK

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THE NATION'S HOTTEST SUPERHERO NEWS • SPECIAL INCREDIBLE EDITION



AT HOME WITH THE INCREDIBLES LEARNING TO LIVE WITH SUPERPOWERS

From the Academy Award®-winning creators of "Toy Story," "Monsters, Inc.," and "Finding Nemo," comes this hilarious action-packed animated adventure about superheroes.

Bob Parr used to be one of the world's greatest superheroes (known to all as "Mr. Incredible"), saving lives and fighting evil on a daily basis. But now, fifteen years later, Bob and his wife (a famous former superhero in her own right) have

adopted civilian identities and retreated to the suburbs to live normal lives with their three kids. Now he's a clock-punching insurance claims adjuster fighting boredom and a bulging waistline. Itching to get back into action, Bob gets his chance when a mysterious communication summons him to a remote island for a top-secret assignment. Pixar Animation Studios stretches the boundaries of the art form with this stylish and entertaining film. Acclaimed filmmaker Brad Bird ("The Iron Giant") directs.



CHILL OUT & CHECK OUT THIS ULTRA COOL NEWSPAPER

LOOK INCREDIBLE!
WITH SUPER FASHION GURU EDNA MODE

DON'T MISS HOT TIPS FROM THE STYLIST TO THE SUPERHEROES. SEE INSIDE BACK COVER



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WHO ARE THE INCREDIBLES



IT'S SHOWTIME!

HEIGHT: 6'7"
WEIGHT: 350 LBS
SPECIAL POWER: SUPER STRENGTH

MR. INCREDIBLE AKA BOB PARR

ONCE THE MOST POPULAR SUPERHERO ALIVE, BOB PARR IS NOW FIFTEEN YEARS OLDER, MANY POUNDS HEAVIER AND WORKS AS AN INSURANCE CLERK. HE FEARS HIS GLORY DAYS ARE BEHIND HIM, BUT HE'LL SOON DISCOVER THAT HIS FAMILY IS HIS GREATEST ADVENTURE AND FORGET ABOUT FIGHTING HIS WAISTLINE AND RETURN TO FIGHTING CRIME.



I'M ONE STRETCHY MOTHER

HEIGHT: 5'8"
WEIGHT: 125 LBS
SPECIAL POWER: FLEXIBILITY

MRS. INCREDIBLE AKA HELEN PARR

THIS FORMER SUPER STRETCHY-HERO, HAS ADJUSTED TO CIVILIAN LIFE AND CARING FOR HER THREE CHILDREN. WHEN MOTHERHOOD'S A REAL STRETCH SHE'LL USE HER AMAZING ABILITY TO GET THINGS DONE, BUT ONLY BEHIND THE CLOSED DOORS OF HER SUBURBAN HOME. SHE MISSES THE OLD DAYS, BUT DOESN'T DWELL ON THE PAST AS SHE'S HAPPY TO ENJOY TIME WITH HER SUPER FAMILY. SHE ONLY WISHES BOB WOULD DO THE SAME.



IT'S JUST A FADE I'M GOING THROUGH

HEIGHT: 4'6"
WEIGHT: 90 LBS
SPECIAL POWER: INVISIBILITY & FORCE FIELD

VIOLET AKA VIOLET PARR

LIKE MANY INSECURE TEENAGE GIRLS VIOLET WONDERS WHY BOYS LOOK RIGHT THROUGH HER, BUT UNLIKE MOST GIRLS IT'S PROBABLY BECAUSE SHE'S LITERALLY TURNED INVISIBLE. THIS IS A GREAT SUPER POWER FOR A SHY YOUNG TEENAGER, BUT NOT IF YOU JUST WANT TO BE NORMAL LIKE ALL THE OTHER KIDS.



IT RUNS IN THE FAMILY

HEIGHT: 4'0"
WEIGHT: 65 LBS
SPECIAL POWER: SPEED

DASH AKA DASHIEL PARR

10 YEAR OLD DASH IS GROWING UP FAST. FOR HIM SUPERPOWERS DON'T JUST RUN IN THE FAMILY THEY SPRINT. NOT JUST AN ORDINARY HYPERACTIVE BOY HE HAS THE POWER OF SUPER-SPEED WHICH IS GREAT FOR PLAYING PRANKS BECAUSE HE'S ALWAYS TOO QUICK TO GET CAUGHT.



ICE, ICE BABY

HEIGHT: 6'2"
WEIGHT: 180 LBS
SPECIAL POWER: SUPER COOL

FROZONE AKA LUCIUS BEST

LUCIUS BEST USED TO BE THE COOLEST SUPERHERO ON THE PLANET. FRIENDS WITH THE SUPERHERO A-LIST, INCLUDING MR. INCREDIBLE, HIS STYLE, WIT AND ATTITUDE MADE FROZONE, AS HE WAS KNOWN THEN, SUPER COOL. HIS POWER TO CREATE ICE AND TRAVEL ON IT WAS COOL TOO, AND HE WAS THE ENVY OF ALL AROUND. LUCIUS KNOWS THE OLDS DAYS ARE DONE AND THAT'S WHY HE'S ALWAYS TRYING TO GET MR. INCREDIBLE TO CHILL.



ABSOLUTELY FABULOUS DAHLING

HEIGHT: 3'8"
WEIGHT: NOT TELLING DAHLING
SPECIAL POWER: SUPER FASHION DESIGNER

E AKA EDNA MODE

EDNA, OR E DAHLING, WAS THE WORLD'S LEADING SUPERHERO COSTUME DESIGNER, AND THE FIRST TO MAKE SUPERHEROES WEAR THEIR PANTS ON THE OUTSIDE. NOW HER CIVILIAN DESIGNS CAN BE SEEN ON CATWALKS FROM MILAN TO TOKYO. HOWEVER, E LONGS FOR THE RETURN OF THE SUPERHEROES, SO SHE CAN FUSE THE LATEST TECHNOLOGY WITH HER IMPECCABLE FASHION SENSE AND UNFURL HER INCREDIBLE CREATIONS FOR THE ADORING PUBLIC.



WHO'S BAD?

HEIGHT: 6'1"
WEIGHT: 165 LBS
SPECIAL POWER: NONE, JUST WEALTH AND WEAPONS

SYNDROME

SYNDROME WASN'T BORN WITH SUPERPOWERS, BUT ENVIES THE ATTENTION AND ADMIRATION THE SUPERS RECEIVED. OF ALL THE SUPERS, MR. INCREDIBLE EMBODIED EVERYTHING SYNDROME DESIRED: STRENGTH, FAME, AND POPULARITY. SO NOW HE SPENDS HIS DAYS FUELLED BY JEALOUSY ON A REMOTE ISLAND INVENTING GADGETS AND ROBOTS AND PLOTTING HOW TO DESTROY MR. INCREDIBLE.

SUPERHERO WHAT NOT TO WEAR

WITH EDNA MODE STYLIST TO THE SUPERHEROES...



1. RED IS THE NEW BLACK

IT REALLY SUITS MY COMPLEXION. IT'S A GREAT ADDITION TO MY WARDROBE.

2. SIZE IS EVERYTHING

HONEY HAVE YOU SHRUNK MY SUIT? OR DO I NEED AN INCREDIBLE DIET?



3. SECRET IDENTITY IS ESSENTIAL

THIS SIMPLE BLACK MASK IS BEAUTIFULLY UNDERSTATED.

4. INDESTRUCTIBLE, LATEX IS A MUST

IT'S GREAT FOR KEEPING IN SHAPE AND MACHINE WASHABLE TOO.



5. THE SMALLER THE PANTS THE BIGGER THE HERO

I STARTED THIS SUPER TREND.

6. CAPES ARE SOOOO LAST YEAR

YOU WOULDN'T SEE ME DEAD IN ONE, IN FACT YOU WOULDN'T SEE ME AT ALL.

