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Summer celebrations are now well and truly under way and along with the high temperatures come some sizzling offers from Nectar, the UK's leading loyalty programme and its Summer of Rewards!

is for **nectar**

Many of you may be faced with the question of what to do with all that time on your hands? Or what to do to keep the family entertained during the long summer months. Nectar has the answer, with a number of deals on its rewards that would be perfect for the kids, 2-for-1 rentals at Blockbuster and much, much more...

Plus, it's not only the younger members of the family that need entertaining over the summer months. Once the little ones are tired out from a day's activity, why not take advantage of Nectar's range of summer offers that will make that evening without the kids even more special. Nectar cardholders can cash in their points and take advantage of an exciting range of summer offers. Rewards include 50% off a range of top spec electrical goods, a 2-for-1 offer on DVDs at Blockbuster® and half price children's clothing at adams kids.

To access a step-by-step guide to the rewards on offer throughout the remainder of July and August, and to find out how you can swap your points for fantastic summer rewards, simply log onto www.nectar.com

SPECIFIC REWARDS

29th July – 50% Off Nectar Rewards to your Door!

Cashing in your points for that must-have reward and having it delivered to your door is great, but getting 50% off that reward is even better! Nectar is offering cardholders a whole range of electrical goodies to help make summer a more enjoyable and memorable one:

- ➔ If you decide to take advantage of the weather and take a trip to the coast or the park, a Pure Elan Digital Radio will keep you entertained with all the latest summer tunes for just 7,000 points
- ➔ For only 4,500 points watch your Blockbuster® DVD in-style with a Toshiba Multi-Regional DVD player
- ➔ If staying indoors is not your thing then for just 15,950 points, you could watch your DVDs with a stylish Portable DVD Player on the move



- ➔ For just 2,900 points, you can let the kids entertain themselves, without the need for shouting, with a set of Motorola 2-way Radios

- ➔ 13,200 points will get you a Nikon Coolpix L4 Digi Camera. Helping you keep a record of those memorable summer moments with the family



Nectar's Summer of Rewards: Rewards are sweeter with Nectar

There are many more fantastic summer deals on offer with **Nectar To Your Door**. Simply log onto the Nectar website to find out more www.nectar.com

COLLECTORS TIP BOX

There are 17 retailers and service companies in the Nectar programme and collectors can quickly build up points by shopping with as many of these companies as possible. Companies include: Sainsbury's, Debenhams, BP, Adams Kids, Ford, EDF energy, Winemark, Hertz, Magnet, Brewers Fayre, ebookers.com, Beefeater, Talk Talk, Dollond & Aitchison, the Nectar Credit Card from American Express, Thomson, and now the AA. Over half of UK families have a Nectar Card, collecting points on their everyday shopping. It's easy for everyone to save for a fantastic number of rewards – which can be stretched even further during the summer months.



5th August – Blockbuster® 2-For-1 Deals On All Summer Films!

At the end of a great day out there's nothing better than relaxing with a glass of wine and a good DVD. So, pop to your local BLOCKBUSTER® store and rent the latest summer releases to keep the young ones entertained. The best thing about this deal is that once the kids have gone to bed you can treat yourself to a film of your own choice, with a 2-for-1 deal on all summer rentals. Simply swipe your Nectar Card in-store and the films are yours!

500 points is the minimum amount needed to redeem for any Nectar reward