

# DAB Digital Radio. More Stations. More Choice.



- In London, get around twice the stations with DAB digital radio
- Listen in great, digital quality sound
- Tune by name, not number
- Get DAB digital radio/MP3 combos
- Record to SD, use an EPG, pause and rewind live radio
- Choose from hundreds of radios - all shapes, sizes and colours
- Buy anywhere from supermarkets to electrical specialists
- Prices from under £30

**W**ith a DAB digital radio, you get the best of both worlds. All the radio stations you know and love, plus completely new, unique services. And it's what's on those stations that's making more and more people choose a DAB digital radio. **Love cricket?** If you do, you're probably listening to The Ashes on long wave through the wee small hours. With a DAB digital radio, the

whole of The Ashes is broadcast on BBC Five Live Sports Extra, in perfect digital quality. **Love football?** You can catch every Premiership match this year on DAB digital radio with BBC Radio Five Live, talkSPORT and DAB-only BBC Five Live Sports Extra. Forget football in crackly, hissy AM - listen in great digital sound .... and get exclusive matches on BBC Five Live Sports Extra as well!

**Hate sport?** DAB has got comedy, drama, literature, and kids' radio. Or try some of the new rock stations now available in London. There are pop stations too, along with talk radio, easy listening, club, hip-hop, chill-out, green, and Asian formats. Go to [www.digitalradionow.com](http://www.digitalradionow.com) to check what stations you can receive. **Love jazz?** The UK's only national jazz station launches on DAB digital

radio on December 25. theJazz comes from the same people who bring you Classic FM, and it promises a broad range of jazz, from Bebop and Swing to Modern jazz and Smooth/Fusion. **Want more than just a radio?** There's a brilliant range of DAB digital radios available, including handhelds, kitchen radios, clock radios, and hi-fi systems. You can get a DAB radio in a mobile phone, or one

that also plays your MP3 tracks. Some come with an SD card so you can record from the radio, and if you get one with an EPG (electronic programme guide) you can search programmes a week ahead and set a timer to automatically record your favourites. A standard DAB digital radio starts at just £29.99! **Join the millions** of people who are already listening to DAB digital

radio's great mix of stations. And don't forget, with Christmas just around the corner, DAB digital radios make great gifts. Last year, 41% of the DAB radios sold over the festive season were given as presents - but with so many great stations, you'll probably want to keep one for yourself!

**Rediscover radio with DAB digital radio!**

**DAB digital Radio**