

ADVERTISEMENT

Discover your ultimate home

9 MARCH - 2 APRIL 2006 • EARLS COURT, LONDON



Whether it's a quick two hour visit to find that one important piece for your home or you're looking for a fun and interesting day out, then the Daily Mail Ideal Home Show is the place to be this March.

This year the show is brimming with new ideas, style and shopping galore - everything you need to discover your ultimate home.

OPEN DAILY FROM 10AM - 8PM, WEEKENDS 10AM - 7PM
OPEN LATE THURSDAYS TILL 10PM



KIDS GO FREE
 under 16 when accompanied by an adult
£5 AFTER 5pm daily

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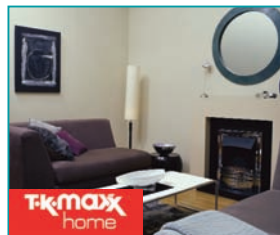
"For me it's all about new ideas"

Concept Products

Come and be Inspired by the latest young British design talent. All the finalists will be showcased at the Ideal Home Show Concept Living Area. The Concept Products Award is a sought

after public showcase of Ideas, each selected to demonstrate design awareness in the context of modern home and contemporary society. The Products embrace technology,

environmental concerns, the needs of older and younger generations as well as changes in our lifestyle and domestic habits.



TK Maxx Room Sets & Mini Store

TK Maxx, the brands for less retailer, has looked to the catwalk to inspire its room sets and has asked TV's House Doctor, Ann Maurice, to style each one using product from its stores. Whilst at the TK Maxx Home feature you can also pick up some great homeware bargains (All at up to 60% less than rrp).



Concept Living

Do you recycle at home? Be inspired and educated. Walk through our recycling alley and learn how easy it is to recycle around the home. See cutting edge interiors designed using recycled materials and the most innovative developments in design technology. Inspirational room sets made out of sustainable and recycled products styled by celebrity designer Oliver Heath.



Crown Town

Crown Town is an interactive extravaganza of colour designed to help you decide 'What colour do you want to feel?'. Learn about Crown Paints' new colour trends and get one-on-one advice from their colour consultants. You can also discover popular colour experience Aura Soma and buy tester pots at a special show price.



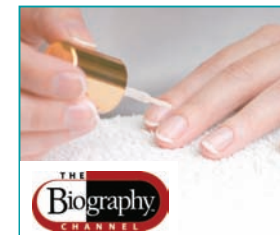
Tropical Show Village & Tree House

Wander through the two show houses and experience everything from the ultimate designs of the future to classic period style regeneration, all surrounded by tropical plants and the Tropical Rainforest Café. A magnificent tree house is reached by walking through a stunning waterfall at the heart of the show and is built using wood from a sustainable source.



Magic 105.4 Chill Out Lounge

Magic 105.4 is setting the mood for your home at this year's Daily Mail Ideal Home Show. Come visit the Magic area, take the weight off your feet and relax to a mix of classic and contemporary Magic tracks. You can even visit Neil Fox's celebrity shed!



The Biography Channel Indulgence Zone

The Biography Channel would like to spoil and pamper you, so why not visit the Indulgence Zone. Come along to have a free manicure, enter great competitions or simply relax on comfy sofas and watch the wealth of interviews and celebrity profiles on The Biography Channel.



Inspirational Gardens & Celebrity Sheds

Be inspired by our five gardens with something for everyone. From a modern sustainable urban garden, an organic vegetable plot, to a Xeriscape garden. Also have a sneaky peek at our six sheds styled by well known celebrities.



Sizzling Kitchen

Are you bored of the same old recipes day in day out? Come along to the Sizzling Kitchen for some mouth watering inspiration from top celebrity chefs, James Martin and Anthony Worrall Thompson, to name just a few.

BOOK NOW and SAVE £10 - Visit www.idealhomeshow.co.uk or call our ticket hotline on 0870 606 6080