

British Gas electrifies

Trust British Gas to come up with a shockingly good deal that could save its London gas customers around 12%* on their electricity compared to their local electricity supplier (excluding others' dual fuel discounts).

By listening to consumer's needs and responding with tailored home energy solutions providing great value for money, British Gas has become Britain's favourite electricity supplier. So, if you want the same high quality service already enjoyed by British Gas customers and the convenience of buying both gas and electricity from one dependable source, simply call 0845 608 0020 (local call rates). Find out how British Gas could help you save pounds on your electricity along with information on other services they provide to make domestic life that little bit easier.

12 of the best

With the cool 12%* saving you could receive on your electricity bill from British Gas as an existing gas customer, why not invest in one of the following stylish appliances guaranteed to put your cheaper electricity to the best possible use...

1. Dualit toaster. Shiny, stylish and above all, sturdy, the Dualit toaster is recognised as the "best in the world". For over fifty years, toast has never had it so good.
2. Cinni fan. Built in the Indian holy city of Varanasi since 1948, this classic pedestal fan has people at its feet due to its stunning looks and soothing sound.
3. Roberts radio. Radio makers to the Royals, Roberts timeless transistor's combine the classic designs from the 1950's with today's high-quality components. They sound as good as they look.
4. Smeg fridge. An Italian icon, this smart, retro-styled behemoth is the Ferrari of the kitchen appliance world, but with more room inside.
5. KitchenAid mixer. Take some culinary advice from Nigella Lawson and become a domestic goddess by investing in one of these high quality classically styled mixers.
6. Waring blender. Not only does it look great, this blender gives a professional performance whilst being extremely hard wearing. First introduced in 1935, it has since become a stylish addition to any kitchen work surface.
7. Gaggia espresso maker. Coffee aficionado's shouldn't be without arguably one of the best coffee machines around. Who can resist the styling, the noises and the smell of authentic bar quality espresso in your own home?
8. Philips Plasma screen television. Ultra slim, with a 42 inch screen, this technologically advanced TV is the shape of things to come. Hang it on the wall, just like a favourite painting.
9. Dyson washing machine. Dual drum technology which claims to be the nearest thing to hand washing, with a huge capacity, packaged in a way that could only be Dyson.
10. Power Plant radiator. Trust British Gas to offer this state-of-the-art radiator combining heating efficiency with good looks. For a distinctive heating sculpture in its own right, look no further than the free-standing electric Power Plant with thermostatic control in ultimate chrome, techno style. Call British Gas on 0845 7 754 754 for details of the complete range.
11. Jukebox. If you need storage space for your 45's look no further than the Wurlitzer 'One More Time'. This classic jukebox holds 50 records and blasts out the sounds at 200 watts!
12. iMac. In the bland, grey world of computer design, the colourful, translucent iMac sits head and shoulders above the others. Not only does it look good, it gives a great performance too.



* Based on single rate monthly Direct Debit prices for domestic customers taking gas and electricity at average annual electricity consumption of 3,300kWh, in the host supply areas of London Electricity, Seaboard Energy, Southern Electric and Eastern Energy as at 01/08/2001. Includes our dual fuel discount and will vary according to payment method and consumption. Calls may be monitored and/or recorded for security purposes and to further improve our customer service.

British Gas

**WIN ONE OF 12
ROBERTS RADIOS**

Enter this fantastic Prize Draw, courtesy of British Gas and you could win one of twelve Roberts 'Revival' R250 radios (see No.3 above) worth £100. Simply call now on 0901 111 0151 leaving your name and a daytime phone number. Lines are open until midnight on 21/09/01 and calls will cost no more than 25p.

Terms & Conditions: 1. Entries must be received by 21/09/01. 2. The winner will be chosen at random from the entries received by the closing date 21/09/01 and will be notified by post by 28/09/01. 3. Entrants must be 18 years or over. Employees of Associated Newspapers Ltd, British Gas, their agents or anyone connected with the administration of this offer are not eligible to enter. 4. The rules of the competition comprise the text as well as the rules. No correspondence will be entered into. 5. The prize is not transferable and there is no cash alternative. 6. No purchase is necessary. Promoter: British Gas.