

PERSONAL TOUCH

Don't get lost at Lakeside, let the Personal Shopping service be your guide

It's amazing what great clothes can do for your confidence. The more inspiring your wardrobe, the better you feel. Finding that perfect little something can boost your self-esteem no end.

But sometimes shopping isn't as simple as it sounds, especially when there's a wide array of fabulous boutiques at your disposal as there are at Lakeside. With over 230 to choose from including Zara, T.M. Lewin, French Connection and Swarovski, and designer labels such as Prada, Chloe, Ralph Lauren and Armani, the choice of clothes and accessories on offer, while wonderful, can be bamboozling. Which is why Lakeside offers a Personal Shopping service that's second to none. Whether you're after handy hints or a complete wardrobe make-over, Angela Poppett, fashion expert and image consultant, can offer advice on what to wear and how to wear it. Including one-to-one consultations and a tailored shopping spree that specifically suits your style and needs, you can stop and enjoy lunch and a glass of wine, and you don't even have to lug heavy shopping bags around. With a private boudoir-style consultation lounge, free parking and generous store discounts too, it's a whole new take on shopping - with brilliant results.

For those that want the 'full works', Angela will visit your home and give an in-depth wardrobe analysis, so you can determine together what will make your look work best. Followed by a visit to Lakeside, this unique experience is the ultimate way to shop. But Personal Shopping doesn't just mean clothes, Lakeside also offer a new gift-shopping service that's completely free, so you can find the perfect present for someone special with expert help. "Personal Shopping is a unique experience that has clients coming back for more," says Angela, "it's a great day out, too."

For more information on Lakeside's Personal Shopping service contact 01 708 869933 or visit www.lakeside.uk.com