

# Natural beauty

With their range of stunning cotton lingerie – and the help of COTTON USA – Bodas has transformed everyday basics into truly desirable, feel good underwear.



For a long time, cotton knickers have been seen as the least glamorous style of lingerie. Yet cotton has remained the fabric of choice for women the world over. It's simply more comfortable and feels great against the skin, with the major plus that it's also highly practical. Cotton underwear is the easiest to care for; and who really has time to hand wash? There's no doubt that cotton is ideal for everyday wear, but you shouldn't have to wait for a special occasion to look good too.

Pretty and practical have been brought together by Bodas in a range of sexy separates, which have fast become favourites among Britain's most stylish women. Designed to be mixed and matched and

worn every day, the Bodas Cotton Basics collection is available in three colours and a wide range of sizes.

But what makes these must-have bras and knickers even more desirable is the fabric they're made from. This is no ordinary cotton, but a luxurious variety called American Supima, which is specially sourced for Bodas by COTTON USA. The superior quality of this cotton not only gives an exceptional softness, but a perfect fit, with the underwear retaining its shape and lustre wash after wash. American Supima is higher quality because of the length and strength of its fibres, combined with the smallest amount (5%) of Lycra to give that little extra support and comfort.

COTTON USA is a trade body that aims to ensure only high quality cotton products reach the consumer. Close links with this organisation have enabled Bodas to create the most luxurious, yet affordable, cotton underwear available and you'll find the reassuring COTTON USA Mark on all Cotton Basics lingerie. Bodas is available at Harvey Nichols, Liberty, their own-label stores: 38b Ledbury Road W11 and 29 Lime Street EC3M and online: [bodas.co.uk](http://bodas.co.uk).

bodas

